

IN THE DRAWINGS

The attached sheet of drawings includes changes to Fig. 9. This sheet, which includes Figs. 8 and 9, replaces the original sheet including Figs. 8 and 9.

Attachment: Replacement Sheet

REMARKS/ARGUMENTS

Favorable reconsideration of this application, as presently amended and in light of the following discussion, is respectfully requested.

Claims 1 and 3-14 are pending in the present application, Claims 1, 10, 11, 12, and 14 having been amended and Claims 2 and 15 having been canceled without prejudice or disclaimer. Support for the amendments to Claims 1, 10, 11, 12, and 14 is found in original Claim 2 and thus no new matter is added.

In the outstanding Office Action, the drawings were objected to; Claim 14 was rejected under 35 U.S.C. §101 as directed to non-statutory subject matter; and Claims 1-15 were rejected under 35 U.S.C. §102(e) as anticipated by Athavale et al. (U.S. Patent No. 6,539,386, hereinafter Athavale).

With respect to the objection of the drawings, Fig. 9 is amended to correct the informalities identified in the outstanding Office Action. Thus, Applicants respectfully submit that the objection to the drawings is overcome.

With respect to the rejection of Claim 1 under 35 U.S.C. §101, Claim 14 is amended to be directed to “a computer readable storage medium.” Thus, Applicants respectfully submit that Claim 14 complies with the requirements of 35 U.S.C. §101.

With respect to the rejection of Claim 2, now incorporated into amended Claim 1, as anticipated by Athavale, Applicants respectfully submit that Athavale does not teach or suggest every element of amended Claim 1.

Amended Claim 1 recites “...replacing an entirety or a part of said requested product information with other information to be disclosed on said electronic bulletin until approval of the received request is obtained from the information manager.” Indeed, Athavale does not teach or suggest this element of amended Claim 1.

The Office Action states at page 5 that Athavale discloses that “the change order engine places a hold on the current order due to any changes and modifications made to the current order,” and that this equates with the claimed “replacing an entirety or a part of said requested product information with other information to be disclosed on said electronic bulletin until approval of the received request is obtained from the information manager.” Applicants respectfully traverse this position.

Athavale describes placing a hold on preexisting order when the customer initiates a query about the order with the intention of changing it.<sup>1</sup> The hold prevents the order from being filled. While the user decides how to modify the preexisting order, no part of the order is replaced with other information until the modifications are approved. The order is merely prevented from being filled. After the customer modifies the order, the hold is released to enable fulfilling of the modified order.<sup>2</sup>

Furthermore, Athavale does not describe or suggest the claimed “until approval of the received request is obtained from the information manager.” Once the customer modifies the preexisting order, there is no description of or suggestion to wait until the request is approved by an information manager. The customer releases the hold and the modified order is processed.

Thus, Athavale does not teach or suggest the claimed “replacing an entirety or a part of said requested product information with other information to be disclosed on said electronic bulletin until approval of the received request is obtained from the information manager.”

Consequently, in light of the above discussion and in view of the present amendment, the present application is believed to be in condition for allowance and an early and favorable action to that effect is respectfully requested.

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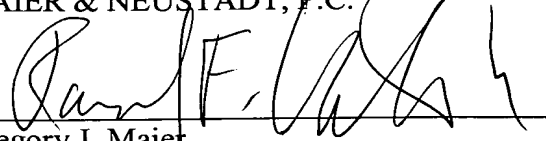
<sup>1</sup> Athavale, col. 3, lines 1-3.

<sup>2</sup> Athavale, col. 3, lines 30-32.

Application No. 09/942,620  
Reply to Office Action of January 4, 2005

Respectfully submitted,

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A handwritten signature in black ink, appearing to read "Gregory J. Maier", is written over a horizontal line.

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